

Supply Chain Challenges in the Life Sciences Industry

Vincent Kosewski, Vice President, Supply
Chain Operations, Sepracor, Inc

Peter Smith, Director, Supply Chain Practice,
Maxiom Consulting Group

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Our objective today is to understand the unique challenges of the Life Sciences supply chains

- Biotech
- Pharmaceutical
- Medical devices

Agenda

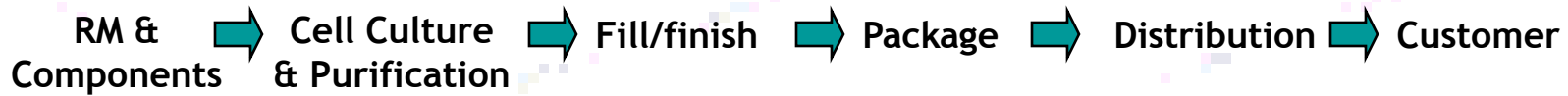
- Background
- Comparison of Supply Chains
- Unique Challenges and Implications

Pharmaceutical vs Biotechnology Drugs

	Pharmaceutical	Biotechnology
Discovery	Chemical synthesis and biological extracts	Design, modify and synthesize biological compounds
Molecule size	Small	Large
Delivery	Oral (tablets, capsules), Injectable (sterile), topical	Injectable (sterile), skin patches, inhalation
Manufacturing	Chemical processes	Biological processes

Supply Chain Structures

Biotech



Pharmaceutical



Medical Device



Life Sciences Supply Chains

Pharma

Biotech

Med Devices

Manufacturing Process	Mixing/Blending	Biologic Process	Discrete Manufacturing
Product Technical Complexity	Med-High	High	Low-Med
Product Value (\$/g)	~\$5	\$100 to \$1,000+	Varies
Regulatory Focus	Process Control	Product Control	Process Control
Capacity	Incremental	Highly Capital Intensive	Incremental
Supply Chain Scope	Global	Global	Global
Experience/Maturity	High	Low	High

Challenges and Implications Unique Materials and Components

Many raw materials and critical components are very difficult to obtain ...

Implications

- Single sourcing is more common
- Higher level of inherent risk

Recommendations

- Structured, formalized risk identification and management
- “Belts and suspenders”
- Strategic partnerships with key suppliers

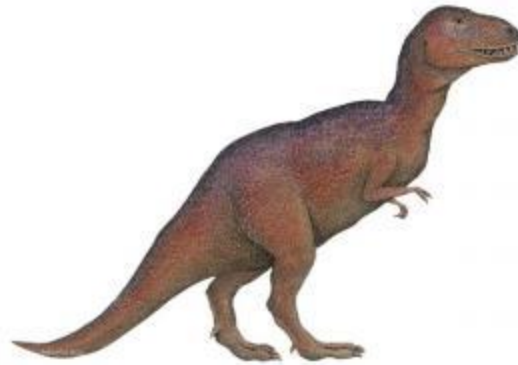
Examples

- Cell Lines
- Solutions
- Buffers
- Active pharmaceutical ingredients

Challenges and Implications

Long Cycle Times

Supply cycle times typically run 4-8 months from production to distribution...



Implications

- Difficult to link supply with actual demand (MTO, replenishment)
- Slow to react to trends, events, problems
- High inventory levels; more at risk
- Increase complexity of materials mgt.

Recommendations

- Aggressive management of cycle times through both production and quality
- Identify and manage key constraints
- Move to replenishment where possible

Challenges and Implications

Fragile Products

Many pharmaceutical and biotech drugs are very fragile and degrade quickly ...

Implications

- Environmental parameters must be tightly controlled (i.e. "cold chain")
- Drug delivery often requires IV injection



Recommendations

- Understand customer requirements for storage & use...based on good scientific data
- Plan early for controlled shipping & handling
- Include transport & storage considerations in development
- Consider end-to-end product tracking and environmental monitoring



Challenges and Implications

Product Expiry

Expiry imposes additional constraints on a supply system.

Implications

- Strict limitations on inventory levels
- FEFO (not FIFO) inventory management
- Adds complexity to planning process (Concept vs. expired)

Recommendations

- Consider expiry in positioning of strategic inventory
- Reduce cycle times where possible
- Utilize advanced simulation modeling for scenarios
- Maintain multiple options for storage capacity



Challenges and Implications

Inconsistent Regulatory Requirements

Requirements vary across jurisdictions.

Implications

- Product label
- Acceptable specifications
- Product expiry
- Packaging requirements
- Unauthorized product movements
- Brand security & counterfeiting



Recommendations

- Apply “postponement” strategies where possible
- Consider advanced constraint-based optimization tools

Challenges and Implications

Minimal Cost of Goods

Production costs are typically a very small percentage.

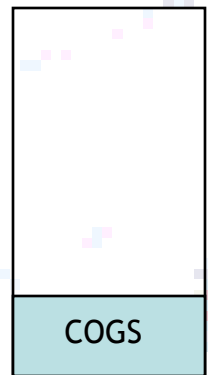
Implications

- Little emphasis on cost reduction
- Typical service/cost tradeoffs techniques rarely apply directly
- Cost of stockouts much greater than cost of holding inventory (NPV of a day on the market of a product with a finite patent life)

Recommendations

- Prioritize service and quality over cost in tradeoffs
- Focus OE efforts on improving quality, service and compliance rather than reducing cost

Selling price



Challenges and Implications

Regulatory Environment

Regulatory bodies demand compliance for safety, integrity, and quality.

Implications

- Processes directly impacting products are tightly controlled
- Changes and improvements can be difficult to make...Cost and time to modify supply chain are large
- Single supply chain supplies global requirements

Recommendations

- Plan early for alternate sources and contingencies
- Develop contingency plans for multiple likely outcomes
- Actively build and manage flexibility into the supply chain
- Be VERY careful when choosing partners



Challenges and Implications

High Uncertainty

Key variables and decisions can have dramatic impacts on supply.

Implications

- Plans (& forecasts) can be wildly off
- Due to high cost and long time to switch supplier, BULLWHIP EFFECT is exacerbated.
- Significantly different planning scenarios may result from single decisions/outcomes

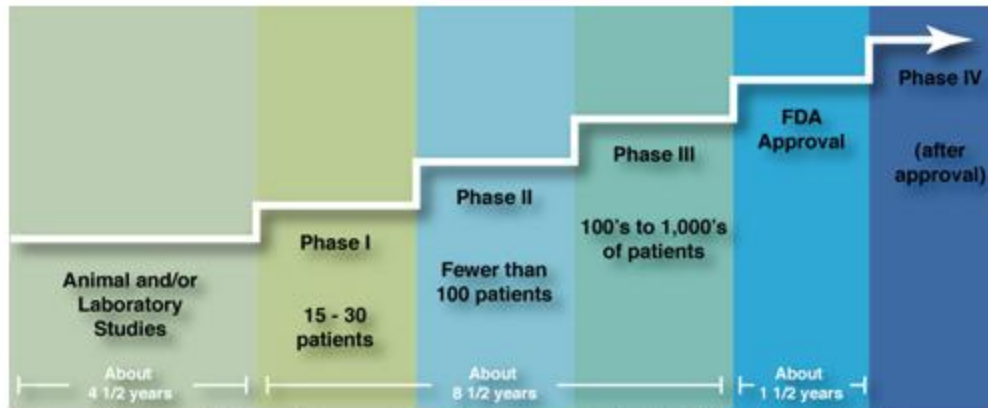
Recommendations

- Identify, track, and manage key variables
- Develop contingency plans for multiple likely outcomes
- Actively build and manage flexibility into the supply chain



Challenges and Implications Clinical Trials

All new drug and many medical devices must go through a clinical trial process before approval.



The Drug and Approval Process in the 1990s as reported by the National Cancer Institute.

Implications

- Product supply is uncertain due to new process, new suppliers, long lead times
- Many factors impact supply and are in a state of flux (e.g. number of sites and patients, dosage level)

Recommendations

- Identify, track, and manage key variables
- Ensure commercial interests are considered in sourcing decisions

Challenges and Implications

Pedigree and Mass Serialization

Federal and (especially) state regulations are forcing the industry to take anti-counterfeiting measures



Prove “chain of custody”
throughout supply chain



Mass serialization of items

Implications

- Significant investments needed in IT, packaging, and related areas
- Additional process steps will need to be implemented

Recommendations

- Develop readiness plans for meeting regulations
- As regulations are constantly evolving, implement solutions when exact requirements are well understood

Questions

2007 Northeast Supply Chain Conference &
Educational Exhibition